



# 2023 Research & Case History Rewards Program

Get rewarded and recognized for the hard work you already do!

## WHAT?

Submit a new case history/study using OST™, MetaFloc, or PondZilla Pro to win 1st or 2nd place prizes (view new rules below). New studies covering other Naturalake products will be eligible for honorable mentions.

All submissions must:

- Include pictures
- Include a summary of the objective and results
- Be submitted by December 2nd, 2023

## HOW?

Email submissions to [info@naturalake.com](mailto:info@naturalake.com) with “2023 Research & Case History Rewards Program” in the subject line.

## WHY?

We want to recognize and reward you for the hard work you do every day.

**New Rules & Requirements:** This year we are offering bigger prizes, and more chances to win. 1st and 2nd place prizes will be awarded only to studies including the products below and covering the listed issues or industries. We will also be giving out 2nd place prizes to three studies (one from each product below).

**OST™:** Water quality, cyanobacteria, or fisheries.

**MetaFloc:** Water clarity, cyanobacteria, or pesticide use.

**PondZilla Pro:** Filamentous algae, submerged aquatic plants, or pesticide use.

\*Submissions will be judged on a combination of factors including but not limited to: data quality, picture quality, clarity, and creativity.

\*\*Submissions must include signed authorization forms to be eligible.

## 1ST PLACE

(Determined by Naturalake Biosciences)

- Will be recognized and featured on [www.naturalake.com](http://www.naturalake.com) and social media platforms
- Will receive an **all-inclusive fishing day trip**, including fishing, hotel, & food/drinks. Several predetermined options available. (valid in 2024)

## 2ND PLACE

(Determined by Naturalake Biosciences)

- May be recognized and featured on [www.naturalake.com](http://www.naturalake.com) and social media platforms
- Receive a \$1,500 credit toward Naturalake Biosciences product. (valid in 2023)
- Receive a \$1500 Visa gift card

## 3RD PLACE

(Determined by Naturalake Biosciences)

- May be recognized and featured on [www.naturalake.com](http://www.naturalake.com) and social media platforms
- Qualified entries will receive a \$200 Visa gift card