

WATER COLUMN CLARIFIER

Natural Water Clarity Enhancer

Water Column Clarifier* is a high-performance liquid probiotic that clarifies water through enhanced biological flocculation. This formulation removes nitrogen and temporarily binds phosphorus in the water column. Designed for aquatic professionals, it quickly restores balance and improves clarity in lakes and ponds.

Water Column Clarifier excels when used alone or after algaecide treatments to flocculate and precipitate dead algal cells. For an extra boost, Water Column Clarifier can also be used in combination with AquaSticker or PondZilla.

PRODUCT HIGHLIGHTS

- · Liquid probiotic blend clarifies water through enhanced biological flocculation
- Removes nitrogen and temporarily binds phosphorus
- Broad spectrum and fast-acting



Water Column Clarifier is available in multiple container sizes: 1, 2.5, 55, and 275 gallons.

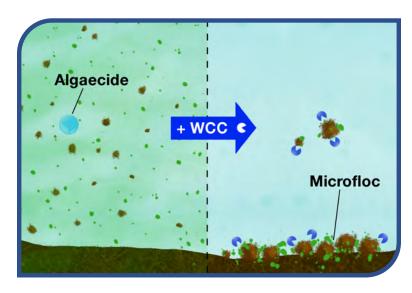


Diagram shows improved water clarity and augmented floc formation after Water Column Clarifier application.

APPLICATIONS

- Lakes and ponds
- Aquaculture
- Water features
- Hatcheries
- · Golf courses
- Retention ponds
- Decorative ponds
- And more!

BENEFITS

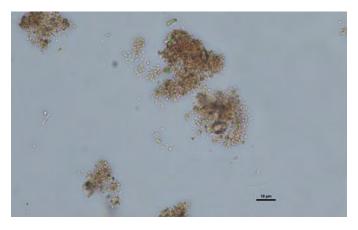
- Establishes healthy bacterial cultures
- Consumes nitrogen and phosphate
- Enhances clarity
- Balances pond
- · Keeps pond and fish healthy

Water Column Clarifier® Dosage - Every 2-4 weeks as needed			
Acre Foot	Initial Application	Standard Application	Hypereutrophic Water
1/4	5 - 16 ounces	5 - 8 ounces	13 - 32 ounces
1/2	10 - 32 ounces	10 - 16 ounces	32 - 64 ounces
1	20 - 64 ounces	20 - 32 ounces	64 - 128 ounces
5	.75 - 2.5 gallons	.75 - 1.25 gallons	2.5 - 5 gallons
10	1.5 - 5 gallons	1.5 - 2.5 gallons	5 - 10 gallons
100	10.5 - 50 gallons	10.5 - 25 gallons	50 - 100 gallons

- · Do not mix directly with algaecides or herbicides
- · If used in conjunction with algaecides or herbicides, apply Water Column Clarifier after chemical treatments for best results

COMMONLY TREATED ALGAE AND PLANTS

FILAMENTOUS ALGAE PLANKTONIC ALGAE MUCK/SLUDGE CYANOBACTERIA
FLOATING PLANTS SUBMERGED PLANTS WATER CLARITY NUTRIENT REDUCTION



Water Column Clarifier drives the formation of a microfloc which settles and clarifies the water.

THE SCIENCE BEHIND IT

A weak microbial community can be a contributing factor that leads to poor water quality and poor clarity. Chemical treatments, washouts, and runoff are all common events that can negatively impact the abundance or activity of microbes in an aquatic environment. Ailing microbes and poor floc formation can limit the community's natural capabilities and lead to increased turbidity and nutrient overloading.

Water Column Clarifier's proprietary formula uses select bacteria cultures and bio-stimulants to enhance biological flocculation. The rapid growth rates and enhanced bacterial polymer production creates a binding network that brings bacteria together. Polymers produced inside the bacterial cells are secreted to form a stable structure for the cell and surrounding cells. The microbial communities in the water column become healthier and denser. This process creates a microfloc which further removes turbidity from the water column. Water Column Clarifier provides a natural way to improve water clarity and quality.

